

Press Release

Appointment of Executive Officer

Fine Today Shiseido Co., Ltd. announces the appointment of Tomonari Kawakami as its new Executive Officer and General Manager of the Corporate Planning Division, effective July 5, 2022.

With the appointment of Kawakami, the Company will advance its mid-to-long-term management plan and new business planning, as well as promote management enhancement and transformation, including digital strategy and organizational expansion.

Name	New Appointment
Tomonari Kawakami	Executive Officer, General Manager, Corporate Planning Division

■ Tomonari Kawakami Profile

[Career]

1989: Joined Takeda Pharmaceutical Co., Ltd.

2005: Executive Officer, Marketing Headquarters GM, Pokka Corporation

2013: Associate Partner, Brand Vision Co., Ltd.

2015: Director, Business Planning Department, Nutraceutical Business Division, Otsuka Pharmaceutical Co., Ltd.

2017: Executive Officer, Director, Business Planning Department, Nutraceutical Business Division, Otsuka Pharmaceutical Co., Ltd.

2022: Executive Officer, General Manager, Corporate Planning Division, Fine Today Shiseido Co., Ltd.