



## **FineToday Group Corporate Citizenship Policy**

### **1. Purpose**

We are committed to our Corporate Purpose – “to enrich the lives of everyone today and for generations to come, one fine day at a time” – and work to realize it through our activities.

In our corporate citizenship activities, we keep our Purpose in the forefront of our minds as we support communities with the aim of contributing to the realization of our Corporate Purpose as well as the Brand Purpose set forth by each brand.

### **2. Scope of Application**

This policy applies to all corporate citizenship activities, such as monetary donations, in-kind donations, and volunteer work, carried out by any employee of the FineToday Group at the Head Office or in any other region.

### **3. Priority Areas**

We position the following, derived from our Purpose, as four priority areas in which we are able to contribute through ‘community support,’ as set forth under the pillar of Prosperity in our medium to long-term vision, Fine Today & Tomorrow 2030.

Beauty and enrichment (to enrich lives)

Environment and nature (for the benefit of the planet)

Support for the next generation (for generations to come)

Support for local residents (for the benefit of people)

### **4. Criteria for reviewing and deciding on activities**

We take the following into consideration when reviewing and deciding on corporate citizenship activities.

- We shall contribute to the realization of our Corporate Purpose or Brand Purpose through activities in key areas.
- Activities must enable employees to put our Values into practice.
- We shall maintain a perspective that balances social impact and corporate value.

- We shall collaborate with a wide range of stakeholders, including NPO/NGOs, and leverage their respective advantages.
- We shall make effective use of management resources, including the skills and expertise possessed by employees.