

# Providing daily-use beauty products to make every day a fine day as a glocal company in Asia

## Business

Supplying the personal care products that consumers truly desire

FineToday Group delivers high-quality personal care products based on an understanding of consumers' essential needs. Demonstrating a frontier spirit based on aesthetic intelligence, the Group aims to grow to be Asia's No.1 Personal Care Company.

## Network

Operating 19 locations as a glocal company in Asia

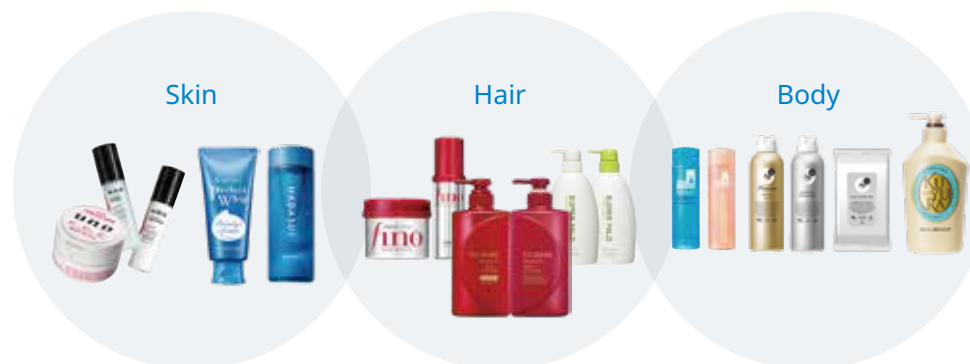
In addition to Japan, FineToday Group has sales and brand marketing offices abroad. It aims to meet the diverse needs of people in Asia as a glocal company in the region.



## Brands

Offering daily-use beauty products for beautiful skin, hair, and body care every day

Our products are more than daily necessities. They're tools for beauty that have earned the solid support of consumers for enriching their lives in three main focus areas: skin, hair, and body care.



## Consolidated net revenue

More than JPY 100 billion (FY2022)

## Percentage of revenue from overseas

More than 50% (FY2022)

## Group employees

Approx. 1,900

## Group percentage of women employees by region

Region	Japan	China	APAC
Approx.	50%	60%	80%

(As of April 2023; not including executives and temporary employees)