finetoday

FineToday Group Basic Environmental Policy

Basic Philosophy

Realization of a Sustainable Society

We in the Fine Today Group believe in the importance of balancing our business activities with conservation of the global environment so that we may pass on a beautiful global environment to future generations. Through our personal care products, we strive to provide people all around the world with a fine day, and at the same time, we are contributing to the realization of a sustainable society by working to protect the global environment through our business activities in order to beautify and enrich the lives of those in future generations.

Corporate Social Responsibility

We in the Fine Today Group recognize the social responsibility that we bear as a company, and in addition to complying with laws, regulations, and international rules aimed at conserving the global environment, providing our employees with environmental education, and collaborating with local communities, we also intend to proactively disclose information and engage in other forms of environmental communication.

Action Agenda

Priority Areas and Basic Approach

- Initiatives in Response to Climate Change Through our business activities and value chain, we work to promote energy-efficiency and reduce greenhouse gas emissions, which cause climate change.
- (2) Initiatives in Biodiversity Conservation We work to assess the impact of our business activities and value chain on biodiversity and endeavor to reduce any negative effects in order to promote sustainable use of natural capital in harmony with nature.
- (3) Sustainable Management of Water Through our business activities and value chain, we engage in sustainable use and management of water resources, in regard to both water withdrawal and water discharge.
- (4) Initiatives in Realizing a Sound Material-Cycle Society (Circularity)

In order to promote sustainable consumption, we contribute to the realization of a circular economy through appropriately managing and efficiently utilizing resources as well as through reducing waste in our business operations, product usage, and product life cycles, including used product packaging.

 (5) Air Quality Control and Chemicals Management
We strive to reduce our environmental impact and prevent pollution by reliably managing the chemical substances used in our business activities and value chain.

Environmental Management System

We in the Fine Today Group have established an environmental management system and intend to work continuously to maintain and improve this system through application of the PDCA cycle.

Tetsuo Komori

Representative Director, CEO FineToday Holdings Co., Ltd. Date of Enactment: January 1, 2023