

Participation in external initiatives / external evaluation

In line with our purpose “to enrich the lives of everyone today and for generations to come, one fine day at a time,” we at FineToday Group work to identify our key issues (materiality items) in order to promote sustainability management and strive to resolve social issues through our business activities. As one aspect of these efforts, we participate actively in international initiatives. Our sustainability activities also are evaluated by an external organization.

Participation in External Initiatives

Task Force on Climate-Related Financial Disclosures (TCFD)

Endorsed in June 2022
<FineToday>



UN Global Compact

Signed in April 2022
Also joined Global Compact Network Japan at the same time
<FineToday>



Roundtable on Sustainable Palm Oil (RSPO)

Joined in April 2022
<FineToday>



Women’s Empowerment Principles (WEPs)

Signed in March 2022
<FineToday>



External Evaluation

EcoVadis

In June 2022, FineToday Group earned a silver medal from EcoVadis. The silver medal is awarded to only the top 25% among companies evaluated. EcoVadis is the world’s largest sustainability assessment agency, with more than 100,000 registered companies in 175 countries.
<FineToday Group>



Company profile

Company Name

FineToday Holdings Co., Ltd.

Location of Head Office

18F, Shinagawa Grand Central Tower, 2-16-3
Konan, Minato-ku, Tokyo, Japan

Representative

Tetsuo Komori
Representative Director, CEO

Our Business

Manufacturing, Sales and Marketing of
Personal Care Products, etc.

Date of Business Launch

January 1, 2023

Shiseido Company, Limited maintains a 20.1% share in the parent company of FineToday Holdings Co., Ltd., and indirectly engages in the personal care business as a joint enterprise.