

Press Release

Notice of Executive Transfer of Personnel

FineToday Holdings Co., Ltd. (Head Office: Minato-ku, Tokyo; Representative Director, CEO: Tetsuo Komori) hereby announces that it implemented an executive personnel transfer at its subsidiary as detailed below, effective January 30, 2024.

Note

(As of January 30, 2024)

[Shiseido Vietnam Inc.]

Name	New Title	Current Title
Jun Kamihigashi	General Director	-
	(Legal Representative)	
Hiroto Morozumi	Retirement	General Director
		(Legal Representative)

* As previously announced in the "<u>Acquisition of Vietnam Factory Manufacturing Personal Care</u> <u>Products</u>" dated December 1, 2023, Jun Kamihigashi was scheduled to assume the position of General Director (Legal Representative) as the administrator of the local subsidiary as soon as the necessary procedures with the Vietnamese authorities were completed. The procedures were completed on January 30, 2024, and he assumed the position of General Director (Legal Representative) as of the same date.

- End of News Release -