

## Press Release

**Notice of Executive Personnel Changes**

FineToday Co., Ltd. (Head Office: Minato-ku, Tokyo; Representative Director, President and CEO: Tetsuo Komori) hereby announces the following executive personnel changes.

## Details

(as of July 1, 2025)

Name	New Position	Current Position
Shintaro Suhara	Director, Executive Vice President, CFO	Director, Executive Vice President, CFO General Manager, Corporate Strategy & Finance Division
Toshihiro Ozawa	Senior Executive Officer, CIO	Senior Executive Officer, CIO General Manager, IT Division
Sanae Ishii	Managing Executive Officer, Human Resources & Organization	Managing Executive Officer General Manager, Human Resources Division
Keita Okagami	Executive Officer, General Manager, Corporate Strategy & Finance Division	Deputy General Manager, Corporate Strategy & Finance Division
Shoichi Goto	Executive Officer, General Manager, IT Division	Deputy General Manager, IT Division
Masashi Hokibara	Executive Officer, General Manager, Human Resources Division	Deputy General Manager, Human Resources Division

**■About FineToday Group**

FineToday Group was founded as an independent entity in 2021 after separating from Shiseido's personal care business.

Our purpose is to enrich the lives of everyone today and for generations to come, one fine day at a time.

We integrate environmental / social sustainability with profitable growth to achieve the purpose.

Aesthetics originating from our DNA are carried forward in our refined operations, unique value propositions, and a glocal mode of behavior.

We aim to become Asia's No.1 daily beauty product producing company, bringing well-being by unlocking the joy of beauty to people worldwide.