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## Press Release

### Notice of Registration as a TNFD Adopter

FineToday Co., Ltd. (Head Office: Minato-ku, Tokyo; Representative Director, President and CEO: Tetsuo Komori; "FineToday") has endorsed the disclosure recommendations published by the Taskforce on Nature-related Financial Disclosures (TNFD<sup>\*1</sup>) in September 2023 and has registered as a "TNFD Adopter"<sup>\*2</sup>.

The FineToday Group has established the materiality framework "Fine Today & Tomorrow," which outlines key issues to be addressed by 2030 in pursuit of our purpose, to enrich the lives of everyone today and for generations to come, one fine day at a time. This framework is built on the four main areas of Principles of Governance, People, Planet, and Prosperity.

In this context, FineToday has positioned efforts to conserve nature and biodiversity as a key management issue. In October 2024, we joined the TNFD Forum, a network that supports the development of the TNFD framework, and subsequently published our first TNFD report in May 2025.

Going forward, the FineToday Group will continue to balance business activities with the conservation of the global environment and contribute to the realization of a sustainable society.

\*1 Taskforce on Nature-related Financial Disclosures: An international organization that aims to develop a framework to aid private companies and financial institutions in appropriately assessing and disclosing risks and opportunities related to natural capital and biodiversity

\*2 Companies that have registered their intention to disclose information in accordance with the TNFD framework by fiscal 2026 on the TNFD website

#### <Links>

TNFD Website: <https://tnfd.global>

FineToday's Sustainability: <https://www.finetoday.com/en/sustainability/>

TNFD Report: [https://www.finetoday.com/en/uploadimages/FineToday\\_TNFD-Report\\_2025\\_EN.pdf](https://www.finetoday.com/en/uploadimages/FineToday_TNFD-Report_2025_EN.pdf)

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#### ■About FineToday Group

FineToday Group was founded as an independent entity in 2021 after separating from Shiseido's personal care business.

Our purpose is to enrich the lives of everyone today and for generations to come, one fine day at a time.

We integrate environmental / social sustainability with profitable growth to achieve the purpose.

Aesthetics originating from our DNA are carried forward in our refined operations, unique value propositions, and a global mode of behavior.

We aim to become Asia's No. 1 daily beauty product producing company, bringing well-being by unlocking the joy of beauty to people worldwide.

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