

Press Release

Notice of Publication of Sustainability Report

FineToday Holdings Co., Ltd. (Head Office: Minato-ku, Tokyo; Representative Director, CEO: Tetsuo Komori) announces the publication of the FineToday Group Sustainability Report 2025, the annual report on the Group's sustainability initiatives for FY2024.

Sustainability Report URL

Japanese version: https://www.finetoday.com/jp/sustainability/sustainability-report/ (English version to be released at a later date)

Overview of This Disclosure

The FineToday Group has established the materiality framework "Fine Today & Tomorrow," which outlines key issues to be addressed by 2030 in pursuit of our purpose, to enrich the lives of everyone today and for generations to come, one fine day at a time. This framework is built on the four main areas of Principles of Governance, People, Planet, and Prosperity. Based on these areas, we have been advancing a wide range of sustainability initiatives in tandem with our business operations since our founding.

The report features a message from the CEO, progress on material issues and their KPIs and specific initiatives related to environment (E), social (S), and governance (G), including our approach to nature and biodiversity conservation and advancements in human rights due diligence activities. In addition, the ESG data section at the end of the report has been expanded to include more items related to social (S) and governance (G).

The report was prepared with reference to international guidelines for explaining contributions to sustainability, including the Global Reporting Initiative (GRI), the Task Force on Climate-related Financial Disclosures (TCFD), and the Taskforce on Nature-related Financial Disclosures (TNFD).





Moving forward, we will continue to advance business operations and ESG in tandem, placing our purpose at the core, and work to enhance corporate value by integrating financial and non-financial initiatives.

<Links>

FineToday Group Sustainability Initiatives: https://www.finetoday.com/en/sustainability/

■About FineToday Group

FineToday Group was founded as an independent entity in 2021 after separating from Shiseido's personal care

Our purpose is to enrich the lives of everyone today and for generations to come, one fine day at a time.

We integrate environmental / social sustainability with profitable growth to achieve the purpose.

Aesthetics originating from our DNA are carried forward in our refined operations, unique value propositions, and a glocal mode of behavior.

We aim to become Asia's No. 1 daily beauty product producing company, bringing well-being by unlocking the joy of beauty to people worldwide.