

Press Release

FineToday Receives Gold Medal Sustainability Recognition from EcoVadis for three consecutive years: Ranked Among Top 5% of the companies evaluated

FineToday Holdings Co., Ltd. (Head Office: Minato-ku, Tokyo; Representative Director, CEO: Tetsuo Komori) has been awarded a Gold Medal rating for the third consecutive year in the sustainability recognition level program run by EcoVadis SAS, headquartered in France.



Using its own evaluation criteria based on international sustainability standards, EcoVadis provides a highly trusted collaborative platform that comprehensively evaluates and monitors the sustainability of organizations and companies. The evaluation covers four areas: the environment, labor and human rights, ethics, and procurement of sustainable materials. To date, EcoVadis has evaluated more than 150,000 companies across over 185 countries and 250 industries. Many organizations refer to the evaluation results when selecting business partners.

In 2022, when the FineToday Group underwent this evaluation for the first time, it received a Silver Medal rating, placing the company in the top 25%. This year, it received a Gold Medal rating for the third consecutive year following 2023. The Gold Medal is awarded to companies with a high sustainability score, specifically those in the top 5% of the companies evaluated. This year, as in the previous year, the company ranked among the top 3%.

The Group will continue to fulfill its purpose, namely to enrich the lives of everyone today and for generations to come, one fine day at a time. It will do this by working to promote measures for the environment, society, and governance (ESG) as part of its business activities, while striving to continuously improve corporate value.

<Links>

EcoVadis official website FineToday Holdings certification information:

<https://recognition.ecovadis.com/diHzQN2obEKwOsDYO6acGA>

FineToday Group Sustainability Initiatives: <https://www.finetoday.com/en/sustainability/>

FineToday Group Sustainability Report 2025:

<https://www.finetoday.com/en/sustainability/sustainability-report/>

■About FineToday Group

FineToday Group was founded as an independent entity in 2021 after separating from Shiseido's personal care business.

Our purpose is to enrich the lives of everyone today and for generations to come, one fine day at a time.

We integrate environmental / social sustainability with profitable growth to achieve the purpose.

Aesthetics originating from our DNA are carried forward in our refined operations, unique value propositions, and a glocal mode of behavior.

We aim to become Asia's No. 1 daily beauty product producing company, bringing well-being by unlocking the joy of beauty to people worldwide.
