

Press Release

Executive Personnel Changes

FineToday Co., Ltd. (Head Office: Minato-ku, Tokyo; Representative Director, President and CEO: Tetsuo Komori) today announced executive personnel changes.

Details

■ Executive Personnel Changes (Retirement of Executive Officer)

Name	Current Position	Effective Date
Asami Kawabata	Executive Officer	July 31, 2026
Yuichi Wada	Executive Officer, East Asia Business Department	August 31, 2026

- End of News Release -

■About FineToday Group

FineToday Group was founded as an independent entity in 2021 after separating from Shiseido's personal care business.

Our purpose is to enrich the lives of everyone today and for generations to come, one fine day at a time.

We integrate environmental / social sustainability with profitable growth to achieve the purpose.

Aesthetics originating from our DNA are carried forward in our refined operations, unique value propositions, and a glocal mode of behavior.

We aim to become Asia's No. 1 daily beauty product producing company, bringing well-being by unlocking the joy of beauty to people worldwide.